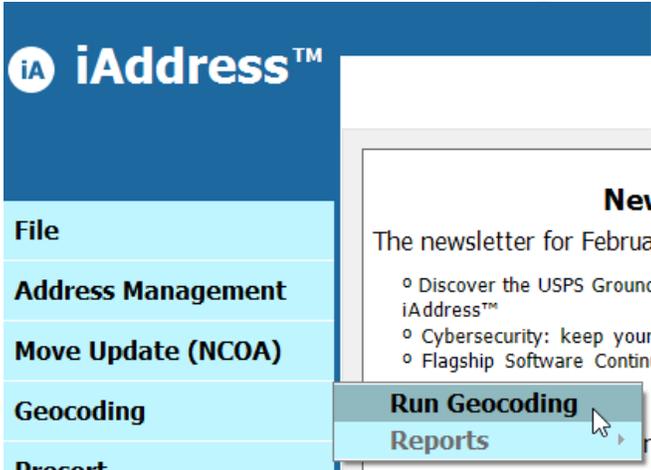
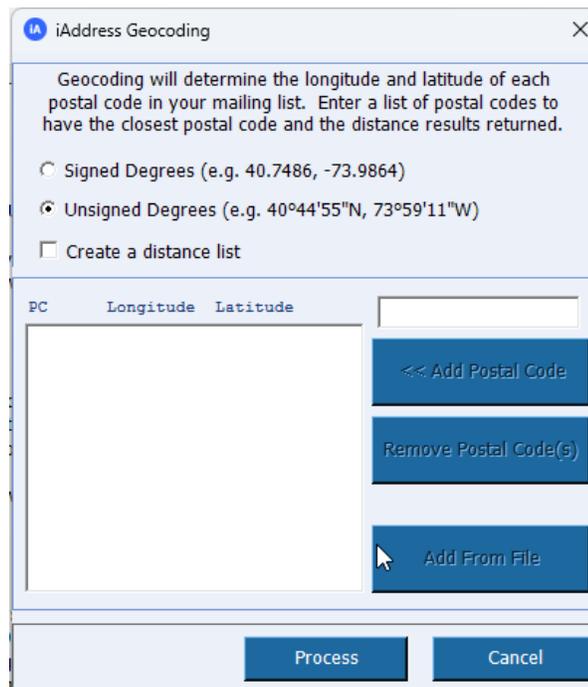
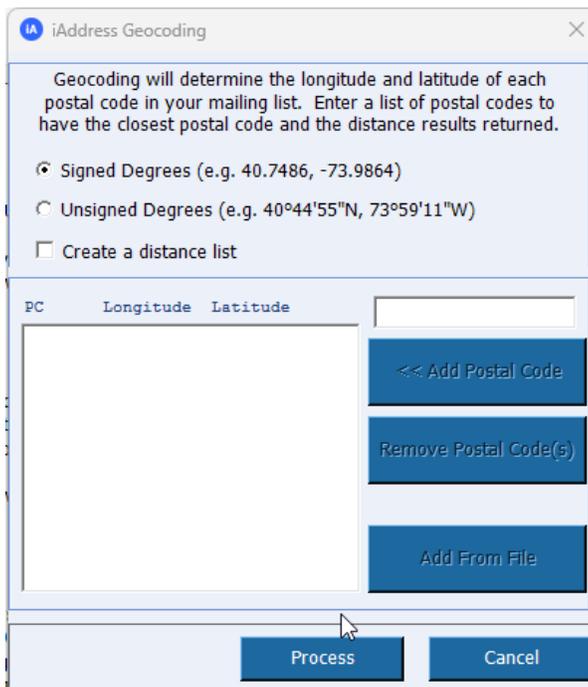


## iAddress™ v5 Geocoding

Geocoding appears on the main menu screen as a separate menu item. Geocoding is processed after your list has been corrected. Click “Run Geocoding” to begin.



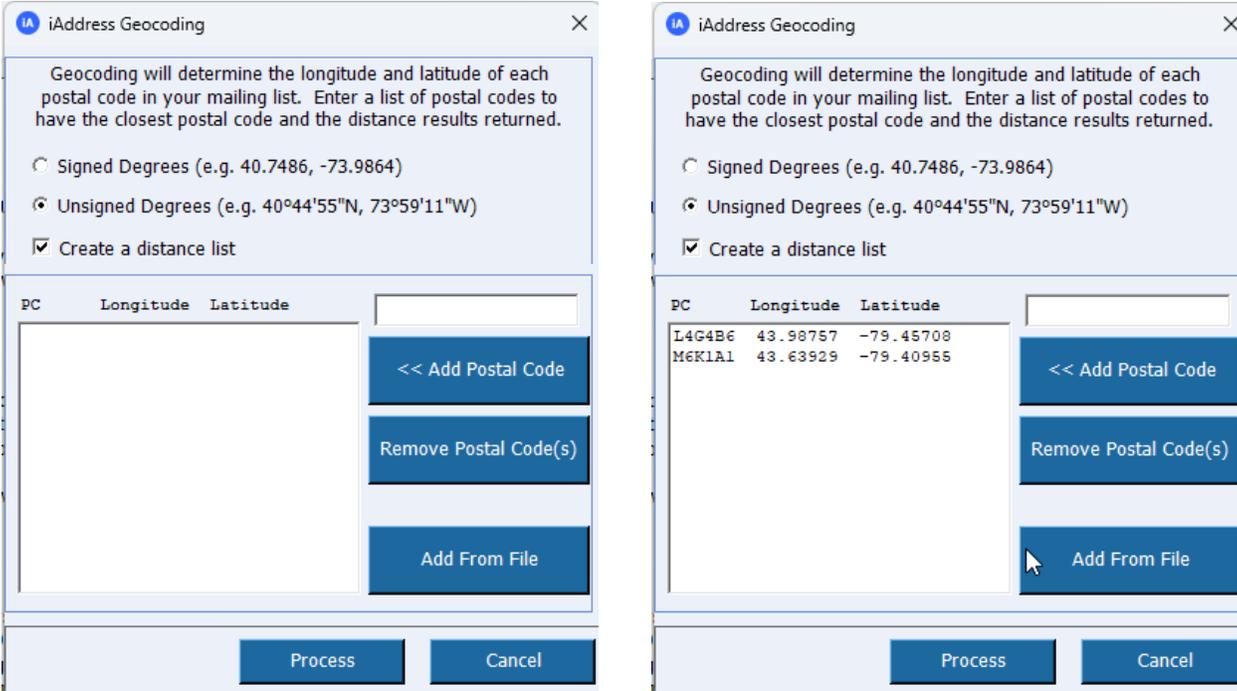
Select either the Signed or Unsigned format for longitude and latitude:



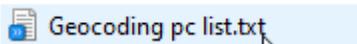
Another option is to create a list of postal codes that will be compared to your addresses and will return a list of the distance to the nearest postal code. The postal codes must be added one at a time but they can be multi-selected to remove them.

Select “Create a distance list”, then populate the list with a postal code or multiple postal codes. Multiple postal codes could be used for businesses that have several locations who want to mail to the closest locations.

Postal codes can also be selected from a text file list of postal codes by selecting “Add From file”:



If adding from a file, import your list to process through Geocoding, then click Process:



iAddress™ will let you know when processing is complete:



To access your Geocoding results, go to File, View Database:

Your results will be displayed as follows:

Database									
Previous		Next				First		Last	
MVUP_CODES	FLG_GEOLAT	FLG_GEOLONG	FLG_NEARESTPC	FLG_DISTANCE	FLG_TIMEZONE	CA_WEIGHT_G	CA_THICKNESS_M	BARCODE	
	44° 40' 46" E	63° 30' 7" S	L4G4B6	1269.296428	UTC-04:00				
	45° 20' 46" E	73° 16' 12" S	L4G4B6	511.930205	UTC-05:00				
	43° 23' 39" E	79° 48' 13" S	M6K1A1	41.866825	UTC-05:00				
	46° 30' 24" E	84° 19' 39" S	L4G4B6	472.972685	UTC-05:00				
	43° 17' 35" E	80° 26' 51" S	M6K1A1	92.188867	UTC-05:00				

After you have your Geocoded results, you can use the filtering tool for targeted mailings.

Under the Address Management menu, click on Filter Mailing, and choose the Geocode Filter: On this tab you can remove records from your database based on three options:

1. Remove the records that did not Geocode.
2. Remove records based on the distances that were generated from your distance list.
3. Remove a number of records starting from those closest **OR** farthest away from the postal codes in your distance list. Example:

IA Filter Mailing
✕

Random Selection | SQL Exclude | Address Filter | Extra Characters | Custom Exclude | Geocode Filter

Filter by Distance

Closer than:  Km

Farther than:  Km

Filter by Pieces

Number of Pieces:

Farthest  
 Closest

Filter Non-Geocoded Addresses

Exclude

Job Info

Filter Seed Records

# of Records: 247

5409 records have been filtered

View Filtered
Export Filtered

Restore

Save Filtered

Clear

Done

If you require assistance, please contact our technical support team at 1-866-672-0007 x. 3 or by email: [support@flagshipsoftware.com](mailto:support@flagshipsoftware.com).

Rev. March 2025

