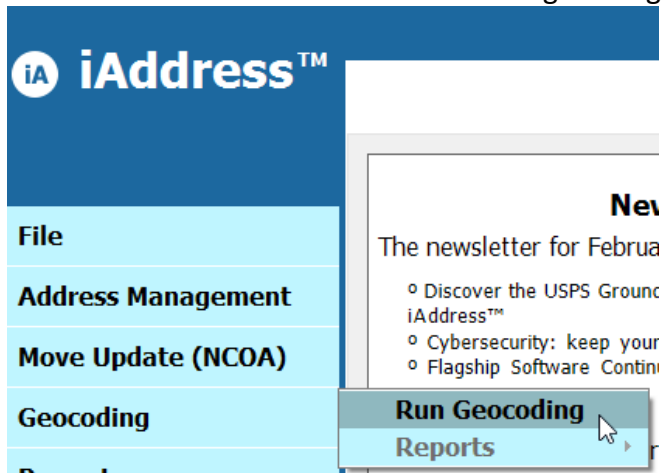
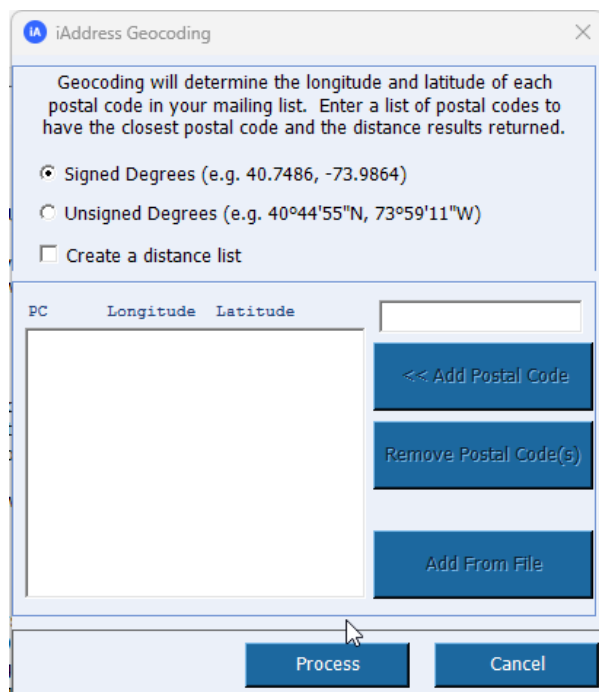


iAddress™ v5 Geocoding

Geocoding appears on the main menu screen as a separate menu item. Geocoding is processed after your list has been corrected. Click “Run Geocoding” to begin.



Select either the Signed or Unsigned format for longitude and latitude:



iAddress Geocoding

Geocoding will determine the longitude and latitude of each postal code in your mailing list. Enter a list of postal codes to have the closest postal code and the distance results returned.

☒ Signed Degrees (e.g. 40.7486, -73.9864)

☐ Unsigned Degrees (e.g. 40°44'55"N, 73°59'11"W)

☐ Create a distance list

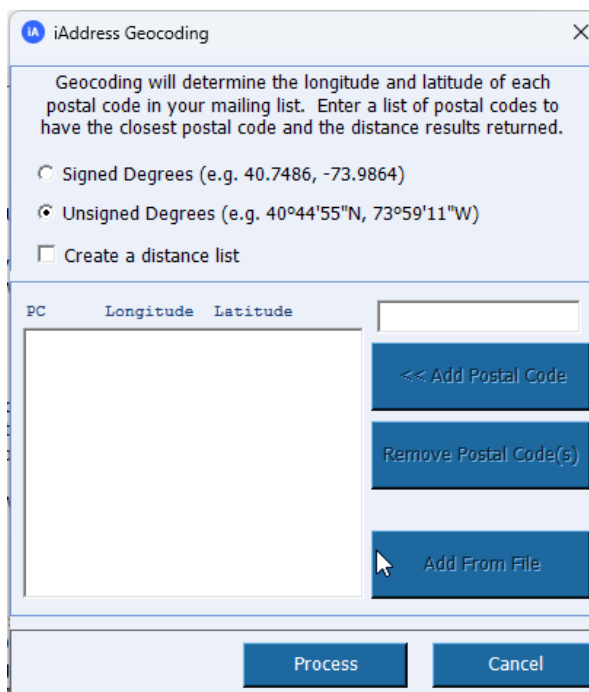
PC	Longitude	Latitude

<< Add Postal Code

Remove Postal Code(s)

Add From File

Process Cancel



iAddress Geocoding

Geocoding will determine the longitude and latitude of each postal code in your mailing list. Enter a list of postal codes to have the closest postal code and the distance results returned.

☐ Signed Degrees (e.g. 40.7486, -73.9864)

☒ Unsigned Degrees (e.g. 40°44'55"N, 73°59'11"W)

☐ Create a distance list

PC	Longitude	Latitude

<< Add Postal Code

Remove Postal Code(s)

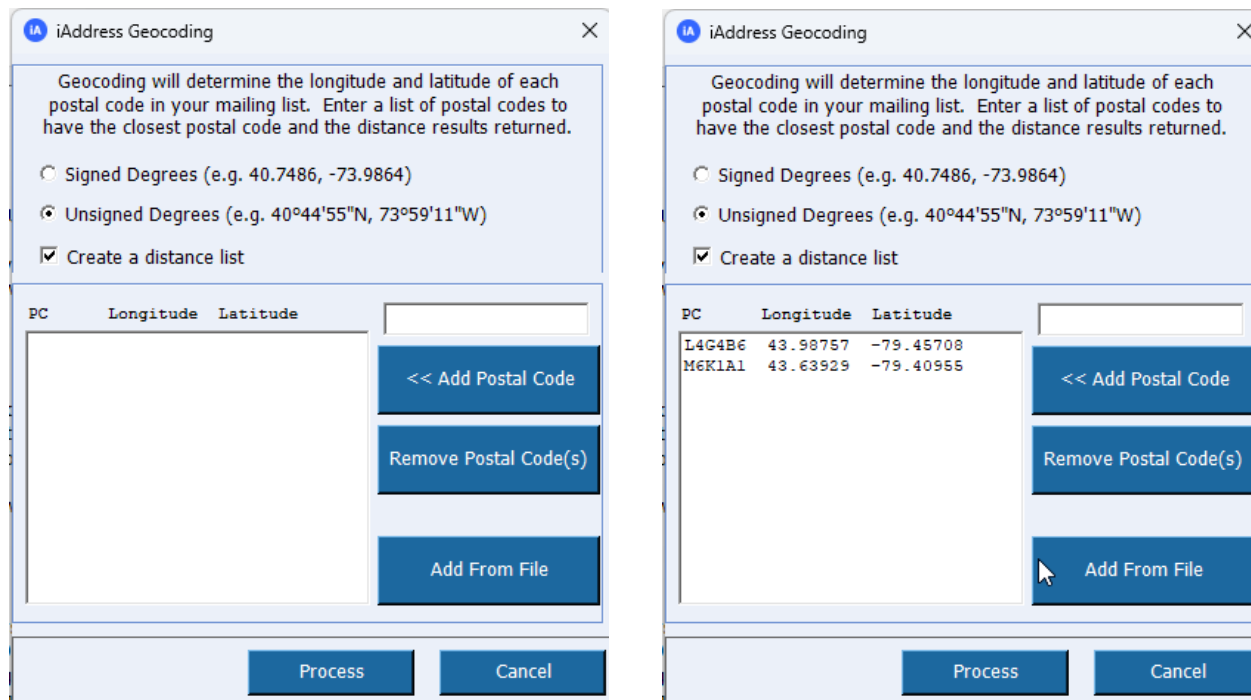
Add From File

Process Cancel

Another option is to create a list of postal codes that will be compared to your addresses and will return a list of the distance to the nearest postal code. The postal codes must be added one at a time but they can be multi-selected to remove them.

Select “Create a distance list”, then populate the list with a postal code or multiple postal codes. Multiple postal codes could be used for businesses that have several locations who want to mail to the closest locations.

Postal codes can also be selected from a text file list of postal codes by selecting “Add From file”:



iAddress Geocoding

Geocoding will determine the longitude and latitude of each postal code in your mailing list. Enter a list of postal codes to have the closest postal code and the distance results returned.

☐ Signed Degrees (e.g. 40.7486, -73.9864)

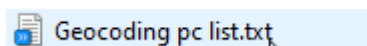
☒ Unsigned Degrees (e.g. 40°44'55"N, 73°59'11"W)

☒ Create a distance list

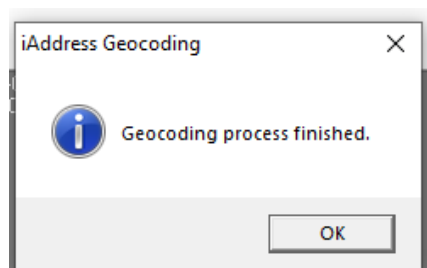
PC	Longitude	Latitude
L4G4B6	43.98757	-79.45708
M6K1A1	43.63929	-79.40955

Buttons: << Add Postal Code, Remove Postal Code(s), Add From File, Process, Cancel

If adding from a file, import your list to process through Geocoding, then click Process:



iAddress™ will let you know when processing is complete:



To access your Geocoding results, go to File, View Database:

Your results will be displayed as follows:

Database									
Previous		Next		First			Last		
MVUP_CODES	FLG_GEOLAT	FLG_GEOLONG	FLG_NEARESTPC	FLG_DISTANCE	FLG_TIMEZONE	CA_WEIGHT_G	CA_THICKNESS_M	BARCODE	
▶	44° 40' 46" E	63° 30' 7" S	L4G4B6	1269.296428	UTC-04:00				
	45° 20' 46" E	73° 16' 12" S	L4G4B6	511.930205	UTC-05:00				
	43° 23' 39" E	79° 48' 13" S	M6K1A1	41.866825	UTC-05:00				
	46° 30' 24" E	84° 19' 39" S	L4G4B6	472.972685	UTC-05:00				
	43° 17' 35" E	80° 26' 51" S	M6K1A1	92.188867	UTC-05:00				

Close

After you have your Geocoded results, you can use the filtering tool for targeted mailings.

Under the Address Management menu, click on Filter Mailing, and choose the Geocode Filter:
 On this tab you can remove records from your database based on three options:

1. Remove the records that did not Geocode.
2. Remove records based on the distances that were generated from your distance list.
3. Remove a number of records starting from those closest **OR** farthest away from the postal codes in your distance list. Example:

Filter Mailing
 ✕

Random Selection
 SQL Exclude
 Address Filter
 Extra Characters
 Custom Exclude
 Geocode Filter
 ◀ ▶

Filter by Distance
 Closer than: Km
 Farther than: Km

Filter by Pieces
 Number of Pieces:

☒ Farthest
 ☐ Closest

☐ Filter Non-Geocoded Addresses

Exclude

Job Info
 ☐ Filter Seed Records
 # of Records: 247
 5409 records have been filtered

View Filtered

Restore

Clear

Export Filtered

Save Filtered

Done

If you require assistance, please contact our technical support team at 1-866-672-0007 x. 3 or by email: support@flagshipsoftware.com.